East Norwood Neighbourhood

Final Report

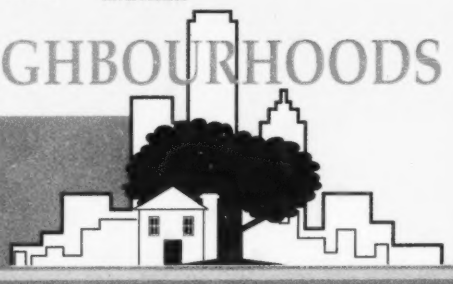
MANITOBA URBAN AFFAIRS

M/WCRP

CITY OF WINNIPEG

REVITALIZING NEIGHBOURHOODS

The Building Blocks To A Healthy City



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East Norwood Final Report

Prepared by:

Planning and Land Use Division
Planning, Property and Development Department
City of Winnipeg

June 2000

The Manitoba/Winnipeg Community Revitalization Program

The Manitoba/Winnipeg Community Revitalization Program (M/WCRP) is a 50/50 cost-shared initiative developed between the Province of Manitoba and the City of Winnipeg.

The Program is designed to meet Plan Winnipeg's objectives by facilitating the improvement of living conditions (including social, physical and environmental) in older, deteriorating but potentially stable and predominantly residential neighbourhoods.

The M/WCRP Program provides a comprehensive approach in addressing the unique needs of each designated older neighbourhood by:

- involving neighbourhood residents in the decision making process, including participation in the development and implementation of a neighbourhood specific revitalization strategy;
- providing capital resources as well identifying and/or obtaining complementary funding from other sources to bring about planned improvements;
- providing the flexibility to deal with a broad spectrum of improvement possibilities, while responding to the requirements and priorities identified through neighbourhood level planning.

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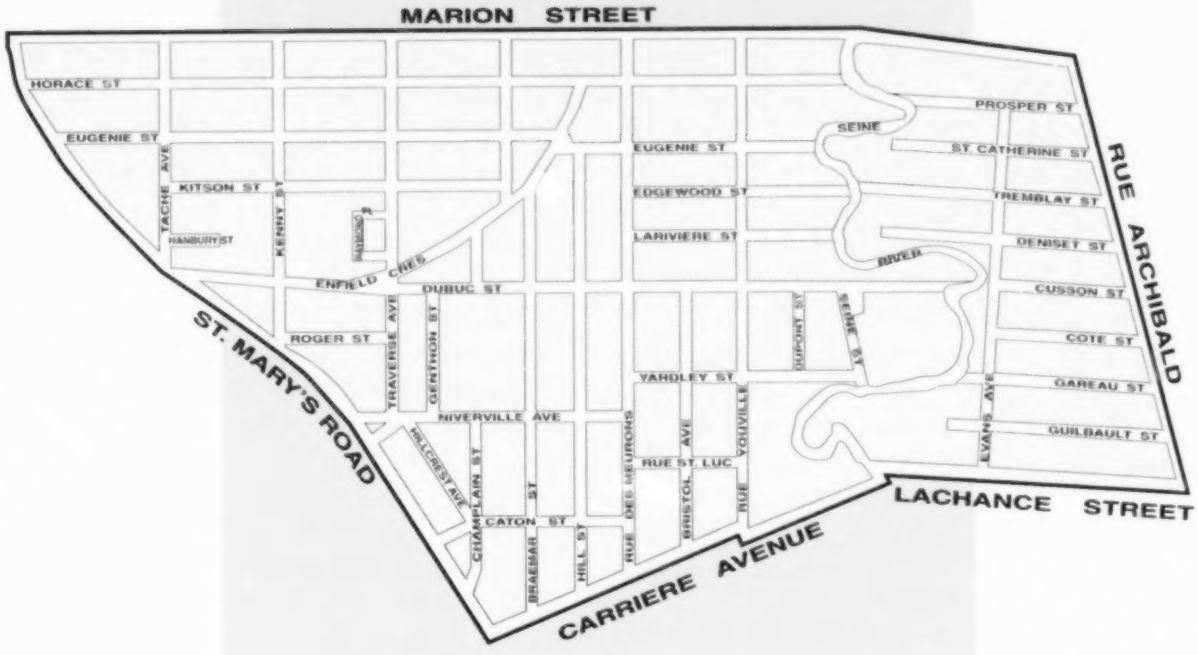


The Program

The City of Winnipeg and Manitoba Urban Affairs designated the East Norwood area for revitalization through the M/WCRP Program in 1992. Funding approval was provided in three phases with the Province and City each contributing $500,000 in 1993, $500,000 in 1994 and $500,000 in 1995 for a total program budget of $3 million

Overview

The main objective of the Manitoba/Winnipeg Community Revitalization Program (M/WCRP) is to enhance the physical environment of targeted older residential neighbourhoods, thereby improving the quality of life for its residents. Manitoba Urban Affairs and the City of Winnipeg designated the East Norwood neighbourhood for revitalization in 1992, and provided a total budget of $3 million on a 50/50 cost-shared basis.

Program funds were made available, based upon the guidelines of the M/WCRP Program for:

- Improving or constructing recreational facilities (playgrounds, athletic facilities, community centres, schoolyards, etc.)
- Improving or constructing social facilities (day cares, senior citizen centres, etc.)
- Improving municipal services (sidewalks, curbs, streetscaping, lighting, etc.)
- Involving local residents in planning improvements for the area (publicity, meetings etc.)
- Administration costs such as salaries and site office operations,
- Other identified community projects and initiatives.

Revitalization of the East Norwood Neighbourhood was achieved through:

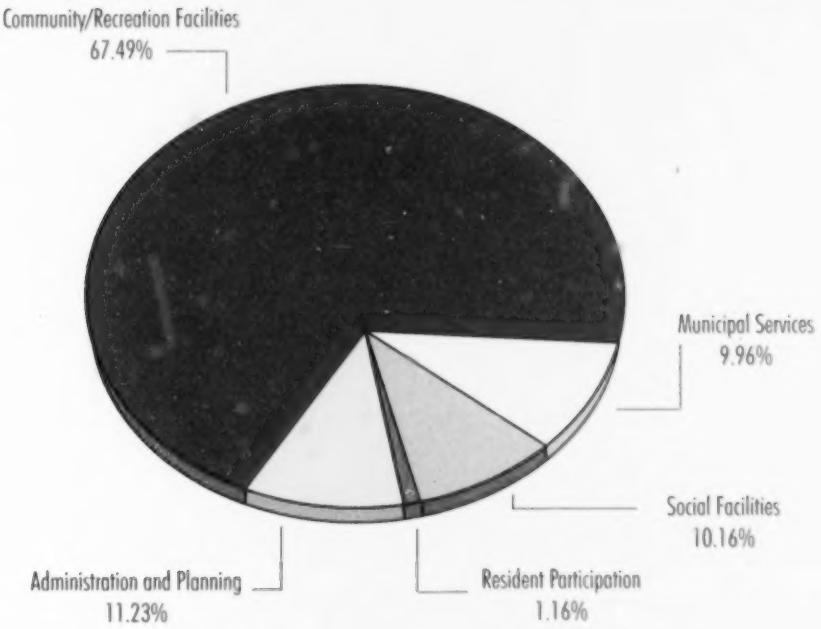
- The investment of $1.5 million by the Province of Manitoba and $1.5 million by the City of Winnipeg.
- Involvement of residents and key neighbourhood stakeholders as full partners in the planning and decision-making processes respecting improvement project proposals.
- Development of a strategic planning document that outlined improvement actions that should be undertaken in response to identified neighbourhood issues.
- Development of strong and positive partnership between area residents, local organizations and the two levels of government.

The $3 million was allocated as follows:

Community/Recreation Facilities	$2,024,000.00
Municipal Services	299,000.00
Social Facilities	305,000.00
Resident Participation	35,000.00
Administration & Planning	337,000.00

The partnerships that were formed throughout the course of the M/WCRP became an important component in the successful implementation of many projects that could not have otherwise happened. Funding was levered from various sources, including the Manitoba Community Places Program, the City's Community Incentive Grant Program, Public Works Department, Manitoba and Winnipeg Hydro, Federal Government Infrastructure Program, etc. Total complementary funding exceeded $435,000.00

BUDGET BREAKDOWN



Administration

Staff from the City of Winnipeg's Neighbourhood Programs Division of the Community Services Department (now the Planning and Land Use Division of the Planning, Property and Development Department) were responsible for administering the Manitoba/ Winnipeg Community Revitalization Program (M/WCRP) in East Norwood. Manitoba Urban Affairs was a full funding partner and monitored the program's progress. A Program site office opened in October 1995, at 604 St. Mary's Road. The site office provided space for Resident Committee and program-related meetings, and served as a contact point between area residents and the City administration that were responsible for delivery of the M/WCRP Program. The office, which operated with a Neighbourhood Planner, a Community Development Worker and a Clerk, remained at this location until March 1997, when staff moved to the centralized administrative office at 395 Main Street.

Staff were the data collectors, clearing agents and facilitators who assisted, promoted, identified and coordinated potential resources to achieve improvement in the neighbourhood. They provided liaison with community groups, city departments and provincial agencies, and were also responsible for the dissemination of Program information and literature throughout the East Norwood neighbourhood. This was achieved through the production and delivery of brochures, a door-to-door survey, interviews with newspaper media, the facilitation of community and project-focused meetings, and through outreach work, including informal exchanges with individual residents and meetings with area organizations, agencies and institutions. The information gathered from all of these sources assisted in identifying neighbourhood issues and needs that, in turn, were incorporated into the East Norwood Community Revitalization Strategy document.

Throughout the project planning and implementation stages of the M/WCRP Program, strong and positive partnerships were realized with staff from other civic departments as well as social agencies and other levels of government (see Project Implementation section).

Resident Participation

Ensuring that area residents have the opportunity to provide input into the revitalization of their neighbourhood is a fundamental component of the Manitoba/Winnipeg Community Revitalization Program (M/WCRP).

Resident participation began in the East Norwood area in the winter of 1993 when public meetings were held to introduce the Program to the neighbourhood and a Residents' Committee was elected. The purpose of the Committee was for area residents to serve as advisors to Program staff in the development of improvement projects and initiatives. This involved identifying and prioritizing the needs of the neighbourhood, reviewing funding requests and making recommendations for funding. The Residents' Committee members also liaised with, and solicited information from, other residents.

On sixty-five occasions, the Residents' Committee met regularly with Program staff to share information and to develop a Community Revitalization Strategy which addressed neighbourhood concerns. This strategy also identified potential projects that could be developed in order to achieve the revitalization of the area.

The neighbourhood at large was kept informed about ongoing M/WCRP activity through regular brochure updates and public meetings. At least two newsletters per year were delivered to every household within the community. A general meeting was held yearly to review projects, discuss neighbourhood concerns and to seek resident input and endorsement for the following year's activities. As the need arose, new members were elected to fill vacancies on the Committee at these meetings.

Resident involvement in the Program was emphasized not only through the work of the Committee but also in the partnerships that developed between the M/WCRP staff and the community (residents, area groups and organizations), funding agencies, other levels of government, service delivery agents and with other Civic departments. These partnerships contributed to the effective delivery of projects that met the needs of the East Norwood neighbourhood, fostered a better understanding of civic functions and promoted community responsibility and participation. The overall result was an affirmation of the commitment of local residents to their neighbourhood's sustainability and civic pride.

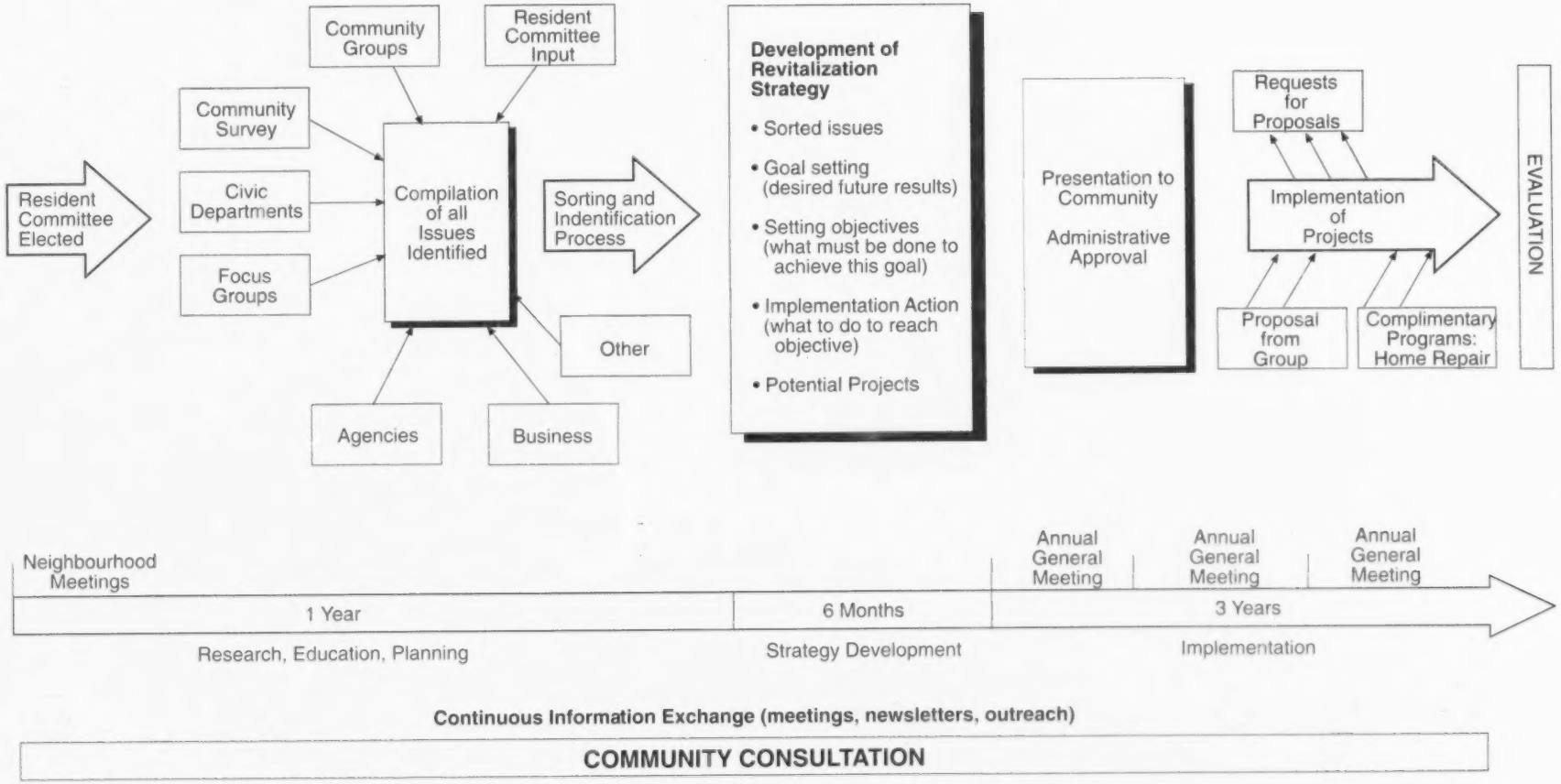
Over the six years of the M/WCRP's operation in East Norwood, 16 residents participated on the Residents' Committee. In total, these people devoted more than 4300 hours of volunteer time.

The following individuals were active on the East Norwood M/WCRP Residents' Committee:

Chris Berg
Dan Desautels
Carol Force
Jim Malazdrewitz
Marilyn Martin
Neal Minuk
Daryl Mitchell
Ray Prieur
Gary Rajotte
Tony Ruta
Roger St. Hilaire
Roy Scarlett
Rock Spencer
Michael Stuhldreier
Al Turner
Gary Yuel

The Committee members were recognized for their valuable contribution to the revitalization of the East Norwood neighbourhood at a reception held in March 1999. At the reception, each Committee member was presented with a plaque by the Minister of Urban Affairs (The Honourable Jack Reimer) and the Mayor of Winnipeg (His Worship Glen Murray).

THE M/WCRP PLANNING PROCESS



Strategy For Change In East Norwood

At early meetings of the Residents' Committee, members had to balance the development of a set of criteria that was applicable to potential project submissions that were arriving regularly, with the development of a strategic plan for East Norwood. Building upon knowledge from each other, the Committee, working in partnership with Civic staff:

- Collected neighbourhood data
- Identified gaps in services and facilities
- Assessed community resources
- Collaborated with other community groups, civic and provincial departments, agencies and the business community
- Identified issues affecting East Norwood

In the early stages of the Program, a neighbourhood survey was undertaken to determine the issues of East Norwoods' residents. Intense discussions led to the development of a revitalization strategy which articulated the goals, objectives and implementation action that could be taken to support local initiatives, alleviate perceived gaps and address the issues that had been identified.

The Residents' Committee received endorsement for the strategic plan at the May 31, 1995 Annual General Meeting. The Committee then undertook the exercise of prioritizing the implementation actions identified in the plan.

Project proposals grew out of this strategic plan and from the partnerships that were established among civic staff, the M/WCRP Residents' Committee, neighbourhood groups and organizations, and the community. In assessing each of the proposals, alternative options to meet the same need were considered as well as resources required such as funding, the creation of partnerships and operating and maintenance issues. The groups making the proposals were required to provide sufficient information (e.g. estimated budget required, project time frame, perceived neighbourhood benefit) in order for the Committee to make an informed decision. City staff worked with project proponents to seek complementary funding from other sources, and M/WCRP "seed money" often provided the basis for levering additional project funds. Details on complementary funding, which totalled more than $400,000, are specified later in this report. Generally, the Committee's decision to recommend a fund-

ing allocation and the amount of funding were consensual. Every project, regardless of size, received the same degree of attention as they were all seen as equally important to the proponents of the application and ultimately to the community.

Some projects required establishing working groups and creating partnerships (see Project Implementation section) to enable them to occur. These groups and partnerships were often made up of representation from the Residents' Committee, the community (interested citizens, organizations and businesses), School Divisions, various civic/provincial/federal departments, etc.

Project Funding

	PROJECT	M/WCRP ALLOCATION	COMPLEMENTARY FUNDING
COMMUNITY RECREATION FACILITIES	Champlain C.C./Happiness Is...Day Care	$ 838,917.00	$ 116,000.00
	Traverse Tot Lot	88,492.00	
	Happyland Park	161,177.00	
	Coronation Park	145,312.00	
	Falcon Park	54,935.00	
	Seine River Tree Wrap	1,801.00	
	Archwood Community Centre	623,211.00	49,000.00
	Ecole Precieux Sang	40,000.00	37,724.00
	Archwood Schoolyard	70,000.00	36,650.00
MUNICIPAL SERVICES	Street and Lane Lighting	121,611.00	
	Curb and Sidewalk Reconstruction	51,375.00	
	Tree Planting	20,025.00	
	Norwood Grove BIZ Streetscaping	106,000.00	160,607.00
SOCIAL FACILITIES	Foyer Vincent Inc.	27,000.00	
	Norwood Family Resource Centre	79,000.00	
	Garderie des Bambin Daycare	13,692.00	
	Holy Cross Parish Centre	185,000.00	35,753.00
ADMINISTRATION & PLANNING		336,942.00	
RESIDENT PARTICIPATION		35,510.00	
	TOTAL	$3,000,000.00	$ 435,734.00

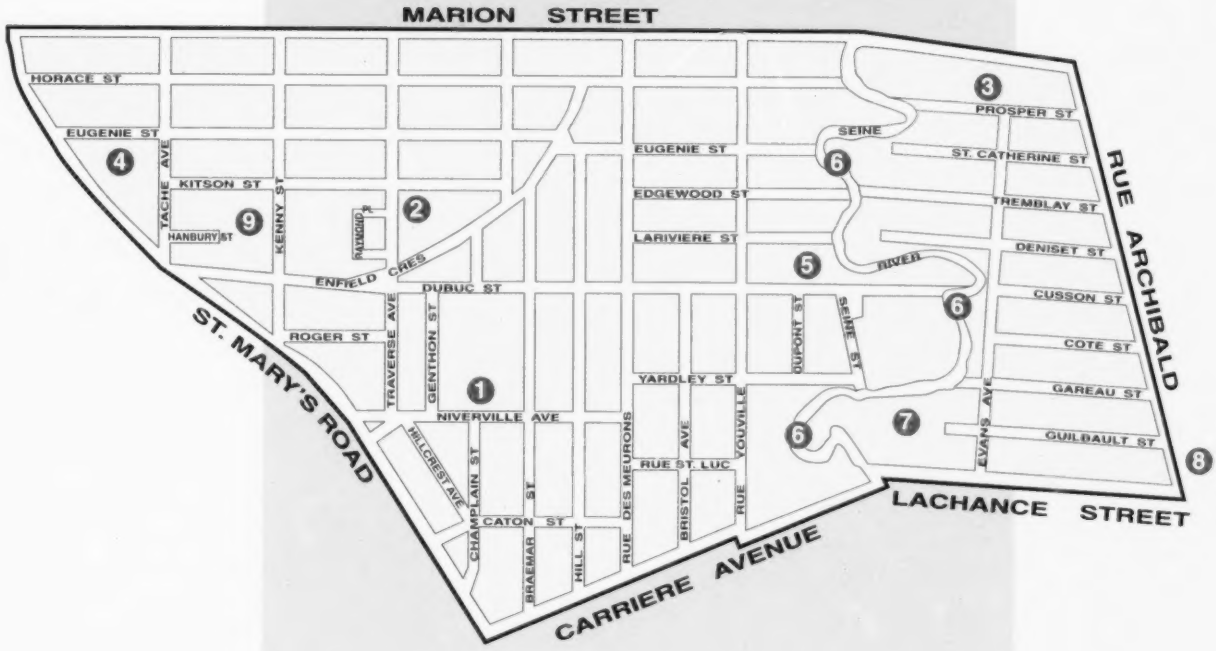
GRAND TOTAL OF $3,435,734.00 spent

Project Implementation

The tables in this section represent the projects undertaken in the East Norwood neighbourhood through the Manitoba/Winnipeg Community Revitalization Program (M/WCRP) in response to the objectives set out in the East Norwood Community Revitalization Strategy document.

Each of the projects is identified by category and a brief description is provided. The issues and goals identified in the strategy that were applicable to the individual project are referenced. Partnerships with other civic departments, other levels of government and with community agencies and organizations provided an avenue for residents of East Norwood to deal with the issues and goals identified in the strategy.

Partnership refers to the proponents and participants involved in making the project a reality, including those who provided complementary funding for the project. Without these partnerships, the goals of the strategic plan would not have been achieved and projects would not have been implemented as successfully, nor with such an impact on the community. These partnerships have enabled residents to access resources and services and equipped them with the tools to continue the revitalization process beyond the term of the M/WCRP in East Norwood.



Community/Recreation Facilities

1. Champlain Community Centre/ Happiness Is Daycare
2. Traverse Tot Lot
3. Happyland Park
4. Coronation Park
5. Falcon Park
6. Seine River Tree Wrap
7. Archwood Community Centre
8. Archwood Schoolyard
9. Ecole Precieux Sang

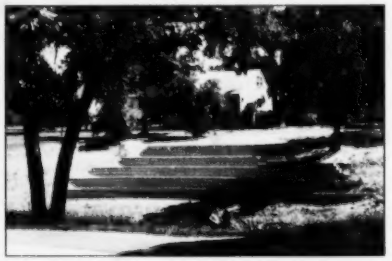
Community/Recreation Facilities

PROJECT NAME	PROJECT DESCRIPTION	ISSUES & GOALS	PARTNERSHIPS	OBJECTIVES MET (COMMUNITY BENEFIT)
CHAMPLAIN COMMUNITY CENTRE/HAPPINESS IS DAYCARE	Feasibility study of expansion options. Demolition of existing community centre, relocation of existing daycare building construction of a new community centre, relocation of hockey pen, light standards, garage and batting cage and general landscaping.	To ensure that community and recreational facilities meet the needs of the community. To ensure child care facilities and programs meet the needs of the community.	M/WCRP, Federal Infrastructure Program, Champlain Community Centre, General Council of Winnipeg Community Centres, City of Winnipeg Public Works Department, Happiness Is Day Care, MMP Architects, Venture Construction.	Improved and expanded existing facilities to cater to a wider range of programming based upon community interest and need. Expanded the program space in the day care facility.

TRAVERSE TOT LOT	Installation of a new wheelchair accessible playstructure, swings, sandbox, spring toys, fencing, park furniture. Improved site drainage and a commemorative plaque.	To ensure that community and recreational facilities meet the needs of the community.	M/WCRP, The City of Winnipeg Public Works Department, Councillor Vandal, Royal Canadian Legion (Norwood St. Boniface Branch No. 43), Ken Rech Landscape Architects, Bayco Industries.	Improved existing amenities to encourage and enhance community interests and use.

Community/Recreation Facilities

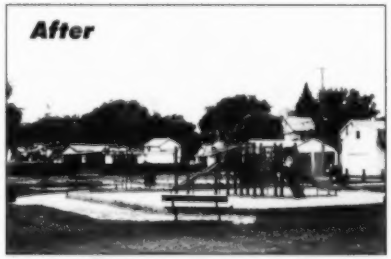
PROJECT NAME	PROJECT DESCRIPTION	ISSUES & GOALS	PARTNERSHIPS	OBJECTIVES MET (COMMUNITY BENEFIT)
HAPPYLAND PARK	Paving of entrance and skateboard rink, playstructure, swings, spring toys, park furniture, fencing lighting, grading for drainage, riverbank repair, flower beds.	To ensure that community and recreational facilities meet the needs of the community.	M/WCRP, City of Winnipeg Public Works and Planning, Property and Development Departments, Hilderman, Thomas, Frank, Cram Landscape Architects, McEwen Brothers Ltd., Tallcrete.	Improved existing amenities to encourage and enhance community interests and use.



CORONATION PARK	Pathways/entrance improvements, paving, benches, waste receptacles lighting and grading.	To ensure that community and recreational facilities meet the needs of the community.	M/WCRP, City of Winnipeg Public Works Department, Councillor Vandal, Norwood Grove BIZ.	Improved existing amenities to encourage and enhance community use.

■ Community/Recreation Facilities

PROJECT NAME	PROJECT DESCRIPTION	ISSUES & GOALS	PARTNERSHIPS	OBJECTIVES MET (COMMUNITY BENEFIT)
FALCON PARK	Playstructure, swings, sandbox, spring toys, park funiture, fencing, pathways, tree planting, grading and sodding.	To ensure that community and recreational facilities meet the needs of the community.	M/WCRP, City of Winnipeg Public Works Department, McEwen Bros. Ltd., area residents.	Improved existing amenities to encourage and enhance community interest and use. Provide better play facilities for area children.



SEINE RIVER TREE WRAP	In partnership with the Save Our Seine organization, over 600 trees along the Seine River were wrapped with stucco wire to prevent beaver damage.	To protect, preserve, restore and enhance the Seine River to improve the quality of life for area residents.	M/WCRP, Save Our Seine River Environment Inc.	Preserved and protected the ecological environment of the Seine River.

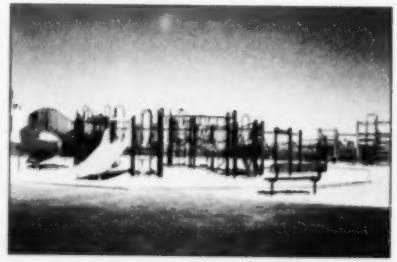
Community/Recreation Facilities

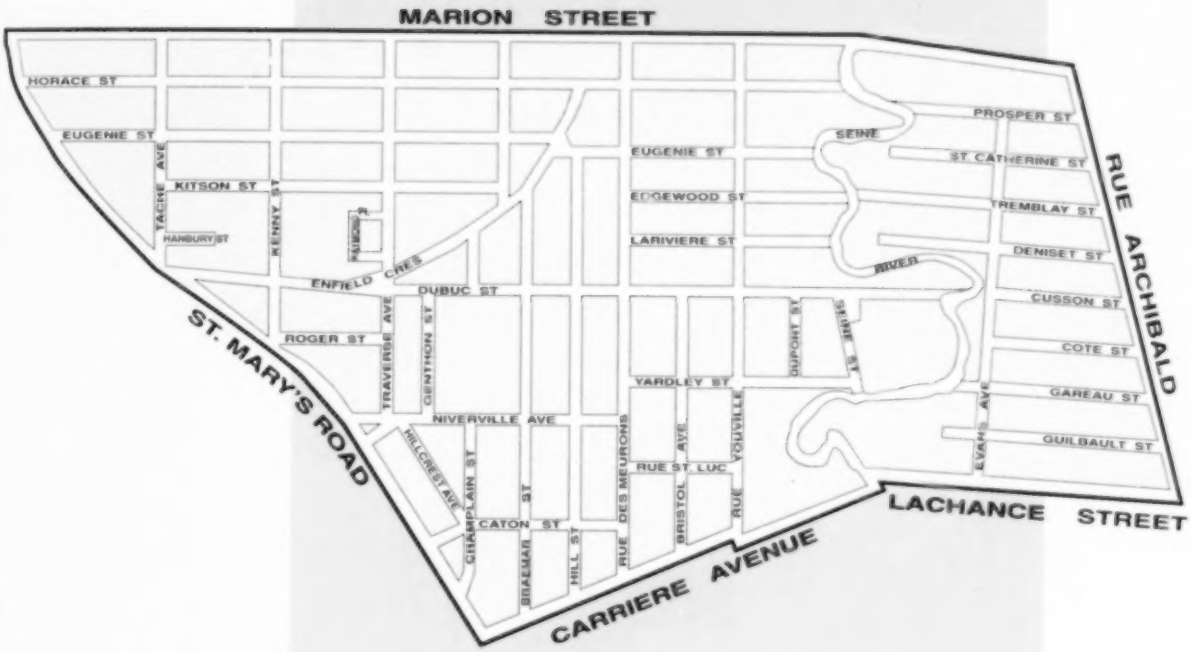
PROJECT NAME	PROJECT DESCRIPTION	ISSUES & GOALS	PARTNERSHIPS	OBJECTIVES MET (COMMUNITY BENEFIT)
ARCHWOOD COMMUNITY CENTRE	Construction of a new gym addition, storage space, new vestibule with elevator and interior renovations.	To ensure that community and recreational facilities meet the needs of the community. To have barrier free access to community facilities.	M/WCRP, City of Winnipeg Community Services and Planning, Property and Development Departments, Archwood Community Centre, Councillor Vandal, General Council of Winnipeg Community Centres, Gaboury Associates Architects Inc., Supra Steel Construction Services Ltd.	Improved and expanded existing facilities to cater to a wider range ot programming based upon community interests and need. Considered seniors use improvements to community recreation facilities. Upgraded community facilities to ensure barrier free access.

ECOLE PRECIEUX SANG	Supply and installation of two new play structures.	To ensure school grounds meet the needs of the community.	M/WCRP, Ecole Precieux Sang Parent Council, Division Scolaire Franco-Manitobaine #49.	Provided better play facilities for area children. Provided outdoor facilities for community use.

Community/Recreation Facilities

PROJECT NAME	PROJECT DESCRIPTION	ISSUES & GOALS	PARTNERSHIPS	OBJECTIVES MET (COMMUNITY BENEFIT)
ARCHWOOD SCHOOL YARD	Installation of a new playstructure, replacement of asphalt play surface, new baseball backstops, site regrading (to improve drainage) and tree planting.	To ensure school grounds meet the needs of the community.	M/WCRP, Archwood School Parent Council, Archwood Community Centre, Manitoba Community Services Council, Norwood School Division, Manitoba Hydro.	Provided better outdoor play facilities for children attending the school as well as for community use.



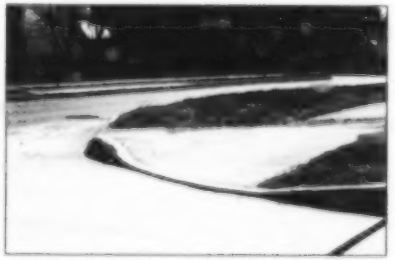


MUNICIPAL SERVICES

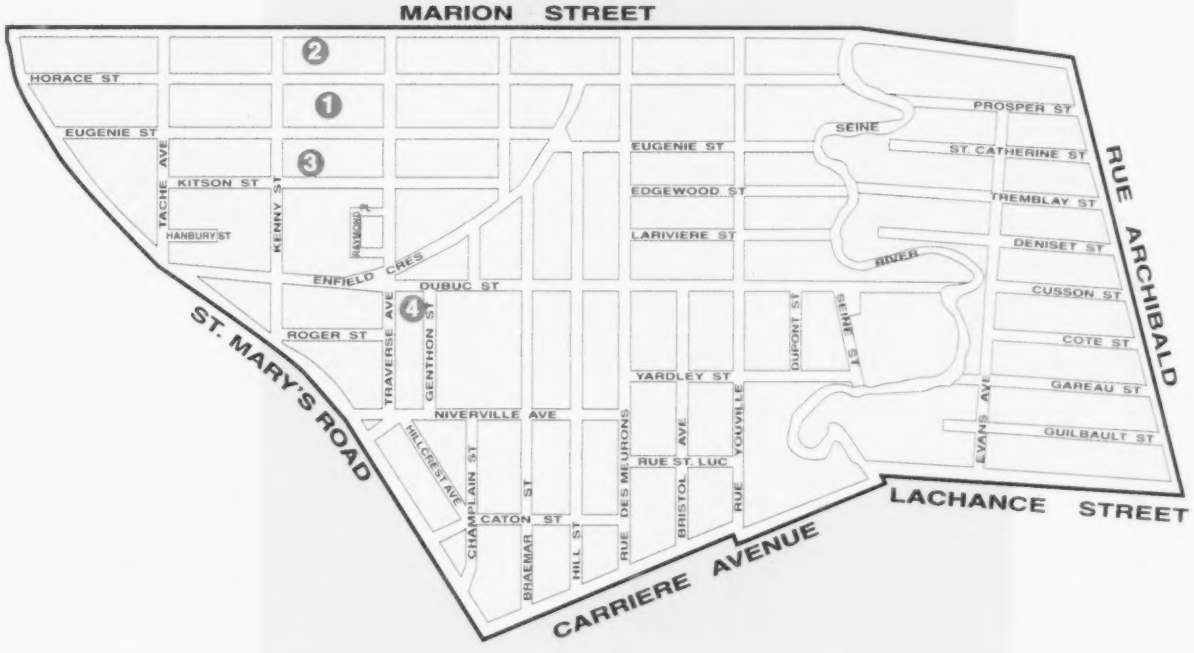
1. Street and Lane Lighting*
2. Curb and Sidewalk Reconstruction*
3. Tree Planting*
4. Norwood Grove BIZ Streetscaping*

*Neighbourhood Wide

Municipal Services

PROJECT NAME	PROJECT DESCRIPTION	ISSUES & GOALS	PARTNERSHIPS	OBJECTIVES MET (COMMUNITY BENEFIT)
STREET AND LANE LIGHTING	Upgrading and installation of lighting at various locations.	Improve neighbourhood lighting where public safety concerns have been identified. To enhance the conditions of public service amenities.	M/WCRP, Manitoba and Winnipeg Hydro.	Identified and improved the safety of residents.
CURB AND SIDEWALK RECONSTRUCTION	Installation of paracurbs at numerous locations throughout the East Norwood neighbourhood. 	To improve the conditions of public service amenities.	M/WCRP, City of Winnipeg Public Works Department.	Identified and improved surface conditions for the safety and access of residents.
TREE PLANTING	100 trees planted throughout the neighbourhood.	To enhance the condition of public streetscaping elements.	M/WCRP, City of Winnipeg Community Services -Forestry Branch.	Improved and augmented streetscaping elements in both commercial and residential areas.

PROJECT NAME	PROJECT DESCRIPTION	ISSUES & GOALS	PARTNERSHIPS	OBJECTIVES MET (COMMUNITY BENEFIT)
NORWOOD GROVE BIZ STREETSCAPING	Components included enhancement of the Marion Street entrance, pedestrian lights with banners, paving, planting beds and planting materials, site furniture at Enfield Crescent Neighbourhood Plaza, burying of overhead wires on Tache Avenue (from Eugene to Marion). Installation of benches throughout the residential and business areas, cedar planters, inground median and boulevard planters and decorative lighting at Tache and Marion.	To enhance the conditions of public service amenities and improve the condition of public streetscaping elements.	M/WCRP, Norwood Grove BIZ, City of Winnipeg Transit and Public Works Departments, Councillor Vandal, Winnipeg and Manitoba Hydro, MTS, McEwen Bros. Ltd., Village Landscaping, Scatliff and Associates Landscape Architects, J.C. Paving.	Identified and improved surface condition of safety and access of residents. Improved and augmented streetscaping elements in both commercial and residential areas.



Social Facilities

1. Foyer Vincent Inc.
2. Norwood Family Resource Centre
3. Garderie des Bambins Daycare
4. Holy Cross Parish Centre

Social Facilities

PROJECT NAME	PROJECT DESCRIPTION	ISSUES & GOALS	PARTNERSHIPS	OBJECTIVES MET (COMMUNITY BENEFIT)
FOYER VINCENT INC.	Upgrading of equipment located within the public area of the facility.	To improve available space for seniors recreation and programming. To ensure that community and recreational facilities meet the needs of the community.	M/WCRP, Foyer Vincent Inc.	Targeted needs of specific groups within the community. Enhanced existing services and programs.
NORWOOD FAMILY RESOURCE CENTRE	Renovations to a new program building to increase the visibility of the centre, as well as allow for barrier free access. Equipment upgrading.	To encourage the availability of services and program for children, youth and families, and individuals in the community to have barrier free access to community facilities.	M/WCRP, Norwood Family Centre, Winnipeg Child and Family Services, Gilbert Architectural Design, Neelin Wilson Construction Ltd.	Upgraded community facilities to ensure barrier free access. Broadened availability of social services and programs to area residents.

Social Facilities

PROJECT NAME	PROJECT DESCRIPTION	ISSUES & GOALS	PARTNERSHIPS	OBJECTIVES MET (COMMUNITY BENEFIT)
GARDERIE DES BAMBINS DAY CARE	Supply and installation of a playstructure, shed, fencing, grading and landscaping.	To encourage the availability of services and program for children, youth, families and individuals in the community.	M/WCRP, Garderie Des Bambins Inc., Perfect Landscaping Ltd.	Broadened availability of social services and programs to area residents.
HOLY CROSS PARISH CENTRE	Building addition to allow for the installation of a lift. New flooring for barrier free access to the centre.	To encourage the availability of services and programs to the community. To have barrier free access to community facilities.	M/WCRP, Holy Cross Parish Centre, Cohlmeyer Associates Architects Limited, Winnipeg Building and Decorating.	Upgraded community facilities to ensure barrier free access. Broadened availability of social services and program to area residents.

COMMUNITY HAPPENINGS

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June 2000